

#### BRAND AMBASSADOR PROGRAM

## What is the Employee Ambassador Program?

The Employee Ambassador Program is a unique initiative aimed at harnessing the power of our internal network to expand our presence in the healthcare sector. We believe that our current and past employees are our best advocates, and your firsthand experience with our company uniquely positions you to connect us with potential clients.



#### What We Can Offer

It's simple! If you refer The Nurse Agency to a hospital for staffing and that referral results in a successful partnership, you will earn a reward of \$1,000. If you refer The Nurse Agency to a clinic or long term care facility (nursing home, assisted living, rehab facility, etc.), you will earn a \$500.00 reward. You do not need to be an active employee to become an ambassador.

#### **How It Works**

**Identify potential opportunities:** Think about hospitals or healthcare facilities in your network that could benefit from our staffing services. Facilities where you work at as a staff member or agency resource are good places to start.

**Make the introduction:** Reach out to the appropriate contact at the hospital and introduce them to our company along with the services we provide. We will supply you with marketing materials to share.

**Provide your referral:** Let us know who you have contacted at the facility about our service and send us their contact information (name/job title/phone number/email). We will follow up with them and let them know that you shared that the facility has interest in potentially working with The Nurse Agency.

**Earn your reward:** Once the partnership is established and our services are engaged, you will receive a **\$1,000** or **\$500** reward as a token of our appreciation.



## **Potential Earnings**

Referral	Value
Hospital	\$1,000
Nursing Home	\$500
Rehab Facility	\$500
Total	\$2,000

### The Big Picture

Apart from the financial incentive, participating in the Employee Ambassador Program offers several benefits:

- Rewarding Collaboration- You play a vital role in the growth of The Nurse Agency, and we want to recognize and reward your efforts.
- **Team Building** This program fosters a sense of teamwork and collective success as we work together to expand our reach.
- Professional Development- Engaging in business development activities enhances your skills and broadens your professional network.



# Get Started Today!